

SB 965
Fact Sheet

Signed into Law September 15, 2005

Definitions:

Added Sweetener = Any additive that enhances the sweetness of the beverage, including added sugar, but does not include the natural sugar(s) that are contained within the fruit juice which is a component of the beverage.

Sale of Beverages = The exchange of a beverage for money, coupons, or vouchers.

Elementary Schools – the following beverages may be sold to pupils:

1. Regardless of the time of day:
 - Fruit-based drinks that are composed of no less than 50% fruit juice and have no added sweetener.
 - Vegetable-based drinks that are composed of no less than 50% vegetable juice and have no added sweetener.
 - Drinking water with no added sweetener.
 - Two-percent-fat milk, one-percent-fat milk, nonfat milk, soy milk, rice milk, and other similar nondairy milk.
2. Non-compliant beverages may be sold provided:
 - The items are sold by pupils of the school and the sale of those items takes place off of and away from school premises, or
 - The items are sold by pupils of the school and the sale of those items takes place at least one-half hour after the end of the school day.
3. Updated beverage standards effective January 1, 2006.

Middle/Junior High and High School – the following beverages may be sold to pupils:

1. From one-half hour before the start of the school day to one-half hour after the end of the school day:
 - Fruit-based drinks that are composed of no less than 50% fruit juice and have no added sweetener.
 - Vegetable-based drinks that are composed of no less than 50% vegetable juice and have no added sweetener.
 - Drinking water with no added sweetener.
 - Two-percent-fat milk, one-percent-fat milk, nonfat milk, soy milk, rice milk, and other similar nondairy milk.
 - An electrolyte replacement beverage that contains no more than 42 grams of added sweetener per 20-ounce serving.
2. Non-compliant beverages may be sold as part of a school event provided:
 - The sale occurs during a school-sponsored event and takes place at the location of that event at least one-half hour after the end of the school day, and
 - Vending machines, student stores, and cafeterias selling non-compliant beverages are used later than one-half hour after the end of the school day.
3. Non-compliant beverages may be sold not later than one-half hour before the start of the school day and not sooner than one-half hour after the end of the school day.
4. Updated beverage standards effective January 1, 2006 for middle/junior high schools.
5. High schools:
 - o Commencing July 1, 2007, no less than 50 percent of all beverages sold to pupils shall meet the above criteria.
 - o Commencing July 1, 2009, all beverages sold to pupils shall meet the above criteria.